

REMARKS

The Office Action dated April 6, 2009, has been received and carefully noted. The above amendments and the following remarks are being submitted as a full and complete response thereto.

Claims 28-40 and 53-62 are currently pending. By this Amendment, Claim 28 has been amended. Support for these amendments can be found in the specification at, for example, page 55, lines 10-55, page 59, lines 1-3, and Figs. 20-21. No new matter has been introduced.

The Office Action maintains previous rejections. That is, Claims 28-32, 36-38, 40, and 53-62 were rejected under 35 U.S.C. 102(e) as being anticipated by U.S. Patent No. 7,185,274 to Rubin et al. ("Rubin"), Claims 33-35 were rejected under 35 U.S.C. 103(a) as being unpatentable over Rubin in view of U.S. Patent No. 4,965,819 to Kannes ("Kannes"), and Claim 39 was rejected under 35 U.S.C. 103(a) as being unpatentable over Rubin in view of U.S. Patent No. 5,208,745 to Quentin et al. ("Quentin"). Further, Claims 28-31, 36, 38, 40, and 53-60 were rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent No. 5,204,947 to Bernstein et al. ("Bernstein") in view of U.S. Patent No. 6,029,141 to Bezos et al. ("Bezos"), Claim 32 was rejected under 35 U.S.C. 103(a) as being unpatentable over Bernstein in view of Bezos and further in view of WO 91/11769 to Woodill ("Woodill"), Claims 33-35 and 37 were rejected under 35 U.S.C. 103(a) as being unpatentable over Bernstein in view of Bezos, and further in view of Kannes, and Claim 39 was rejected under 35 U.S.C. 103(a) as being unpatentable over Bernstein in view of Bezos and further in view of

Quentin. It is noted that Claim 28 has been amended. To the extent that the rejections are still applied to the currently pending claims, they are respectfully traversed.

Claim 28, as amended, recites an electronic book, comprising a screen for displaying an electronic book content, at least one first component with underlying link, which, upon selection of the at least one first component, links to at least an Internet web site, the web site providing a plurality of streaming video, audio and text data when connected to the electronic book, wherein the plurality of streaming video, audio and text data are provided in at least one hidden links table and the at least one hidden links table is provided in conjunction with downloading the content of the electronic book from a remote provider, and each of the at least one hidden links table is associated with the at least one first component with the underlying link, and wherein the at least one first component is a part of a content of the electronic book, and a control function wherein the control function allows selection of one or more of the plurality of streaming video, audio and text data while displaying the content of the electronic book, and wherein the selected data is displayed on the screen of the electronic book, wherein the hidden links table is updatable from a most current links table using information transmitted via the Internet web site from the remote provider, wherein the most current links table is downloaded to the electronic book either periodically by the remote provider, or when a new electronic book content is downloaded to the electronic book by the remote provider, and wherein the control function includes an on-screen show links button, upon selection of which a link menu is displayed on the screen of the electronic book along with the content of the electronic book, wherein the link menu shows all of the first components with the underlying links contained in the content of the electronic book

displayed on the screen of the electronic book, and shows linked materials including a number of links, link numbers and descriptions of the linked materials that each of the first components with the underlying links is able to be linked to, such that, by choosing one of the links, a user is able to link to one of the linked materials.

It is respectfully submitted that none of the cited art of record, taken alone or in combination, teaches or suggests at least the following combination of features that “the most current links table is downloaded to the electronic book either periodically by the remote provider or when a new electronic book content is downloaded to the electronic book by the remote provider,” and “wherein the control function includes an on-screen show links button, upon selection of which a link menu is displayed on the screen of the electronic book along with the content of the electronic book, wherein the link menu shows all of the first components with the underlying links contained in the content of the electronic book displayed on the screen of the electronic book, and shows linked materials including a number of links, link numbers and descriptions of the linked materials that each of the first components with the underlying links is able to be linked to, such that, by choosing one of the links, a user is able to link to one of the linked materials,” as recited in amended Claim 28.

Regarding the 35 U.S.C. 102(e), rejection, although the Office Action indicated that Rubin teaches the “updatable” feature and “link menu” features of Claim 28, the cited support in the Office Action fails to disclose or suggest these features. For example, col. 7, lines 45-67, col. 21, line 51 to col. 22, line 9 of Rubin merely show that the viewing history can be processed in a manner such that “maintaining the navigation context as a database of navigation records allows support for a rich variety of queries

and views." That is, the navigation records are updated based on viewing history. There is no disclosure, however, in Rubin that the most current links table is downloaded to the electronic book either periodically by the remote provider, or when a new electronic book content is downloaded to the electronic book by the remote provider. Further, Fig. 6 of Rubin merely shows a table of contents with underlined components. There is no on-screen show link button, upon selection of which a link menu is displayed on the display of the electronic book along with the content of the electronic book, wherein the link menu shows all of the first components with the underlying links contained in the content of the electronic book displayed on the screen of the electronic book, and shows linked materials including links, link numbers, and descriptions of linked materials that each of the all first components with the underlying link is able to be linked to, by choosing one of the links, a user is able to link to one of the linked materials, as recited in amended Claim 28.

Regarding 35 U.S.C. 103(a) rejection, Applicants respectfully submit that neither Bernstein nor Bezos, taken alone or in combination, teaches or suggests at least the combination of features of "at least one first component with underlying link, which, upon selection of the at least one first component, links to at least an Internet web site, the web site providing a plurality of streaming video, audio and text data when connected to the electronic book, wherein the plurality of streaming video, audio and text data are provided in at least one hidden links table and the at least one hidden links table is provided in conjunction with downloading the content of the electronic book from a remote provider, and each of the at least one hidden links table is associated with the at least one first component with the underlying link, and wherein the at least one first

component is a part of a content of the electronic book, “a control function wherein the control function allows selection of one or more of the plurality of streaming video, audio and text data while displaying the content of the electronic book, and wherein the selected data is displayed on the screen of the electronic book,” wherein “the most current links table is downloaded to the electronic book either periodically by the remote provider, or when a new electronic book content is downloaded to the electronic book by the remote provider,” and “the control function includes an on-screen show links button, upon selection of which a link menu is displayed on the screen of the electronic book along with the content of the electronic book, wherein the link menu shows all of the first components with the underlying links contained in the content of the electronic book displayed on the screen of the electronic book, and shows linked materials including a number of links, link numbers and descriptions of the linked materials that each of the first components with the underlying links is able to be linked to, such that, by choosing one of the links, a user is able to link to one of the linked materials,” as recited in amended Claim 28.

Further, neither Bernstein nor Bezos teach or suggest at least the control function including “an on-screen show links button, upon selection of which a link menu is displayed on the screen of the electronic book along with the content of the electronic book, wherein the link menu shows all of the first components with the underlying links contained in the content of the electronic book displayed on the screen of the electronic book, and shows linked materials including a number of links, link numbers and descriptions of the linked materials that each of the first components with the underlying links is able to be linked to, such that, by choosing one of the links, a user is able to link

to one of the linked materials," as recited in amended Claim 28.

Accordingly, none of cited art of records, taken alone or in combination, teaches or suggests each and every element of amended Claim 28. Amended Claim 28 is, therefore, allowable over the cited art of record.

As Claims 29-40 and 53-62 depend from allowable Claim 28, they are likewise allowable over the cited art at least due to their dependency from allowable independent claim 28 and as well as to the additional subject matter recited therein.

### CONCLUSION

In view of the foregoing, reconsideration of the application, withdrawal of the outstanding rejections, allowance of claims 28-40 and 53-62, and the prompt issuance of a Notice of Allowance are respectfully requested.

Should the Examiner believe that anything further is necessary in order to place this application in better condition for allowance, the Examiner is requested to contact the undersigned at the telephone number listed below.

In the event that additional extensions of time are necessary to prevent abandonment of this application, then such extensions of time are hereby petitioned

under 37 C.F.R. § 1.136(a), and any fees required therefore are hereby authorized to be charged to our Deposit Account No. 01-2300 referencing docket number 026880.00035.

Respectfully submitted,



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